

All Glories to Sri Sri Guru & Gauranga
(To Represent Pure Devotional Thoughts of India)

Head Office:

Sri Gaudiya Math
Baghbazar, Kolkata-3, India
Phone: 0091-33-25544155
Email: gaudiya@ca13.vsnl.net.in
Visit us: www.gaudiyamission.com



Branch:

Sri Bhakti Srirup Bhagbat
Gaudiya Math
180 Fulton Avenue, Rochester
New York - 14613, U.S.A.
Phone: 001-585-458-8053
www.gaudiyamissionusa.org

GAUDIYA MISSION (USA)

Newsletter October 2011

Your personal invitation to Annakoot 2011 Celebrations:

Dear Devotees and Well Wishers,

Please accept our humble greetings under the guidance of His Divine Grace B. S. Paribrajak Maharaj, President of the Gaudiya Mission.

It is our pleasure to invite you, your family and friends to this year's Annakoot celebrations. This will be a great opportunity to remember and serve Sri Sri Radha-Krishna in a spiritual atmosphere. To mark these auspicious occasions, many wonderful food preparations will be offered to the Lord Sri Krishna and Sri Radharani and the Prasad will be distributed to all devotees congregating to worship Them.

Annakoot celebrations will be followed up by our Annual General-body Meeting to discuss mission issues and elect members to the Board of Trustees. Details about General Body meeting can be found in the newsletter.

Annakoot celebrations and the Annual General-body Meeting will be held at the Parsonage of Gaudiya Mission USA located at 180 Fulton Avenue, Rochester NY 14613 on Saturday October 30, 2011.

Please find enclosed the program. Your donation will contribute towards the celebrations and the personal service of the Lordships.

Hoping to see you on this occasion.

Sincerely,

B. S. Sanyasi Maharaj
(Secretary, Gaudiya Mission Worldwide
And President, Gaudiya Mission USA)

Upcoming Events

- October 30, 2011: Annakoot
- October 30, 2011: General Body Meeting

Schedule of Events

Saturday, October 30, 2011: Annakoot

- | | |
|------------|----------------------|
| 10:00 AM | Katha |
| 10:30 AM | Kirtan |
| 11:30 AM | Bhog Aarati |
| 12:00 Noon | General Body Meeting |
| 1:00 PM | Maha-Prasad |

Annual General-body Meeting

Gaudiya Mission USA will be holding its Annual General-body Meeting on October 30, 2011 at the Parsonage of Gaudiya Mission USA located at 180 Fulton Avenue Rochester NY 14613. The meeting will begin at 12:00 noon to discuss the following agenda:

- Progress Update
- Goals for the next year
- Fund-Raising Options
- Miscellaneous

Story of Annakoot and Govardhan Puja

In Vrindavan, when it was time for the regular Indra Puja, Krishna pointed out that Govardhan Hill is the actual supplier of all the necessities of life, and asked why the cowherd men and women were going to worship Indra instead. The gopas thought that Krishna seemed to have some special mystic powers and so wanted to follow His advice. Govardhan accepted all the offerings of the same ingredients previously meant for King Indra.

After Indra's retaliation of seven days of rain, King Indra investigated and realized that Krishna is not ordinary and offered his apologies. Krishna excused Indra from all offences, but still Indra wanted to perform His abhisek. When Krishna was bathed in the cows' milk, He became known as Govinda, and the milk, as Govinda Kunda.

Gaudiya Mission is a religious, charitable organization established, with a motive to practice and propagate the philosophy of 'Bhagavat Dharma' and 'Gaudiya Vaishnavism' as propounded by Sriman Chaitanya Mahaprabhu.

Devotional Services

Gaudiya Mission USA now performs various *Sanskara* ceremonies for our devotees. All sanskaras can be performed at devotees homes, and accompanied by Harinam Sankirtan. There is NO CHARGE for these ceremonies, all donation amounts are accepted.

- *Shraddha-Kriya* (Offering oblation to the fore-fathers)
- *Anna Prashana* (First food grains)
- *Homa* (Fire sacrifice for auspiciousness)
- *Griha Pravesh* (House-warming)
- *Gita Path* (Recital of Bhagwad Gita)
- *Vahana Puja* (Prayer for new vehicle)

Home Programs

When Sri Chaitanya Mahaprabhu established and promoted the Harinama Sankirtana movement, He did so by visiting devotee's homes and conducting programs there. In the same way, we at Gaudiya Mission USA are committed to providing an environment in which our community can cultivate their spiritual lives here at the Temple as well as at home. We are planning to organize kirtans and discourses at devotee's homes across the Greater Rochester area and would encourage everyone to participate.

Please contact Gaudiya Mission USA at (585) 458-8053 or gaudiyamissionusa@gmail.com to schedule a home program.

Deity Singhasan (Thorne)

Gaudiya Mission USA is seeking sponsors for a Sinhasan for the deities. Your donation will contribute towards the service of His Lordship and your generosity would bring to you the mercy of the Supreme Lord.

Please contact Gaudiya Mission USA at (585) 458-8053 or gaudiyamissionusa@gmail.com to find out how to contribute.

Directions

From Greater Rochester Airport

1. Head east on Airport Rd toward E Airport Rd/Eastside Way
2. Slight right to stay on Airport Rd
3. Continue on Buell Rd
4. Take the ramp onto I-390 N
5. Continue on RT-390 N
6. Take exit 21 for State Hwy 31/Lyell Ave
7. Turn right at Lyell Ave/RT-31 (signs for ROCHESTER)
8. Continue to follow Lyell Ave
9. Turn left at Dewey Ave
10. Turn right at Locust St
11. Turn left at Fulton Ave (We are on the right).

From RT-104

1. Turn to Lake Ave South (Towards Downtown)
2. Turn right at Ravine Ave
3. Turn left at Fulton Ave (We are on the left).

From Buffalo or Albany/Syracuse via NY Thruway (Interstate-90)

1. Take Exit 46 for I-390
2. After Toll Booth take the ramp onto I-390 N
3. Continue on RT-390 N
4. Take exit 21 for State Hwy 31/Lyell Ave
5. Turn right at Lyell Ave/RT-31 (signs for ROCHESTER)
6. Continue to follow Lyell Ave
7. Turn left at Dewey Ave
8. Turn right at Locust St
9. Turn left at Fulton Ave (We are on the right).

From Rochester Amtrak Station

1. Head southwest on Central Ave toward St Paul St
2. Turn right at St Paul St
3. Turn left at Bausch St/Smith St
4. Turn right at Lake Ave
5. Turn left at Phelps Ave
6. Turn right at Fulton Ave (We are on the right).